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Virtual Development in Automotive – Concepts and Visions of the EDA Industry

11:15 - 11:45

Shift Left – Driving Innovation from the Inside Out

Tim Kogel, Andreas Hoffmann (Synopsys, D)

11:45 - 12:05

Digitalization of the Automotive Industry (Seamless system for ECU development and verification)

Gabriele Pulini (Mentor, F), Shaun Bridges (Mentor, UK)

12:05 - 12:25

Design Chain Enablement for Automotive Applications

Robert Schweiger (Cadence, D)

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