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EDA Leadership - A Journey through the Electronic Design Chain

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Abstract

EDA companies like to give you the answer. Ideally the answer is simple and summarized in a snappy phrase full of acronyms. Yet in real life electronic product development life is not like that. With ever increasing complexity and shorter windows of opportunity the executive stress levels are exploding. In the short history of EDA there are many stories of failure to deliver on the promise, fueling an engineering cynicism to the quick and easy EDA answer. For Cadence we have learnt that design chain leadership is not a destination but a journey. Join this journey to learn how Cadence partners their customers to design successful sustainably profitable electronic products.

Curriculum Vitae



Sean Redmond serves as Vice President of Cadence Design Systems, EMEA, and is responsible for all sales activities in the region.

Prior to coming onboard at Cadence, Sean Redmond most recently served as Vice President and General Manager of European operations for Verisity Design. He has held sales management and engineering positions at IP-DA, Galax! (a subsidiary of Avant!), Compass Design Automation, VLSI Technology and Philips Semiconductors.

Sean earned a Bachelor's degree in electronic engineering from Brighton University, a Master of Science in digital systems from Kings College, London University, and a Master of Business Administration from Henley Management College.

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