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edaForum10 - Program

At this web page you find the programme of the edaForum10. You may expand the programme for each session by clicking on the session title. You will find the detailed timetable, presentation titles and author names. If additional information like an abstract, curriculum vitae or (for attendees of the edaForum10 only) slides is available, a link below the presentation title is displayed.

You may [download](#) the programme as PDF file (1.36 MB).

Tuesday, September 28, 2010

18:00 - 23:00

Abendveranstaltung

18:00 **Treffen im Hotelfoyer**

Dinner:

19:00 **Dinner in der geteilten Stadt**

[Further Information](#)

Ergebnisse des VDE/ZVEI-Symposiums Mikroelektronik

19:00 Thomas Hötzel (Atmel)

[Abstract and Curriculum Vitae](#)

Wednesday, September 29, 2010

08:45 - 10:30

Session 2

Moderator: Wolfgang Rosenstiel (edacentrum, D)

DAVOS I/II

08:45 **Welcome**

The Chip Industry's Future, Opportunities & Challenges

09:00 Malcom Penn (Future Horizons)

[Abstract and Curriculum Vitae](#)

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Challenges in the Electronic Design Eco-System: Collaboration Is Key

09:30 Deirdre Hanford (Synopsys)

[Abstract and Curriculum Vitae](#)

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Sophisticated System on Chip Integration Enabling Leading Edge Energy Efficiency in Automotive

10:00 Hartmut Hiller (Infineon, D)

[Abstract and Curriculum Vitae](#)

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10:30 - 11:00
Coffee Break

11:00 - 12:30

Session 3

Electronic Design Automation: Application Dependent or Cross-Sectional Design Technology?

11:00 Wolfgang Rosenstiel (edacentrum, D)
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Delivering 10X Design Improvements

11:30 Jean-Marie Saint-Paul (Mentor)
[Abstract and Curriculum Vitae](#)
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12:00 **Discussion**
Wolfgang Rosenstiel (edacentrum, D)

12:30 - 13:45
Mittagspause

13:45 - 14:45

Podiumsdiskussion

Moderator: Erich Barke (edacentrum)

Podiumsdiskussion:

13:45 **"Wenn Clausewitz Entwickler wäre" oder "Haben wir die richtige Strategie für den Entwurf?"**
Erich Barke (edacentrum)
[Abstract and Curriculum Vitae](#)

14:45 - 15:00
Kaffeepause

15:00 - 16:30

Keynote

Keynote:

15:00 **Die Zukunft der Mikroelektronik in Deutschland**
Hans-Joachim Otto (BMW)
[Abstract and Curriculum Vitae](#)

16:00 **Ergebniszusammenfassung Vorstellung eDesign**
[Abstract and Curriculum Vitae](#)

16:30 - 17:00

Kaffeepause

17:00 **Ende der Veranstaltung**

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