

MEDIA ADVISORY

***edacentrum* to Offer *edaTrend* Report Covering Essential Industry, Technology and Business and Trends Discussed at DATE08**

HANNOVER, Germany – Mar 4, 2008 – edacentrum, an independent organization that promotes research and development in electronic design automation (EDA) technology, will create and make available to the general public the industry's most comprehensive report covering the Design, Automation, and Test in Europe (DATE) Conference in Munich, Germany, Mar. 10-14, 2008. Written by edacentrum's team of on-the-spot technical experts with contents influenced by reader wishlists (www.edacentrum.de/wishlist), the report summarizes and analyzes industry and business trends discussed there, and will be available approximately four weeks later. Conference attendees can view last year's reports at edacentrum's booth #B6 at DATE.

WHAT: The *edaTrend DATE08* report by edacentrum covers conference keynote addresses, panel discussions, special sessions and issues raised on the exhibition floor. It includes source and reference information, evaluations and ratings for each session. The regular price for each report is EUR 250.00 plus tax, with special pricing available for partner organizations.

WHERE: Visit edacentrum at Booth #B6, Hall B0 to view last year's DAC and DATE reports, reserve a copy of *edaTrend DATE08*, or get additional information about the reports and available discounts. Or visit <http://www.edacentrum.de/edatrend/>

WHEN: The report will be available mid-April 2008 as either a compact, easy-to-read paperback format, or a personally released PDF document.

WHY: Backed by six years of experience publishing *edaTrend* reports, the edacentrum team provides the industry's only extensive coverage and analysis of the DATE conference and exhibition. Its unique collection of reports offers quick and concise insight, and efficient access to the latest business and industry trends.

About edacentrum

edacentrum is an independent organization dedicated to promoting electronic design automation (EDA) research and development. It initiates, evaluates and supervises industry-driven EDA R&D projects and provides individual services in the EDA sector. By encouraging cluster research projects and EDA networks, it bundles and reinforces the EDA expertise of universities and research institutes. edacentrum provides a communication platform for the EDA community; it seeks to sensitize upper management, the public and the political arena to the central importance of design automation for solving complex system and semiconductor problems associated with microelectronics. edacentrum's range of services for the EDA sector includes consulting, project management, training, workshops and networking events.